For Immediate Release

Rideshare to JazzFest with Lyft!

(Sioux Falls, SD 07/03/2018)   JazzFest organizers are pleased to announce the Lyft Rideshare pickup and drop off location for the July festival July 20-21 at Yankton Trail Park in Sioux Falls. If you plan to use Lyft to come to or get picked up from JazzFest, here are some instructions to help you find your ride.

Executive Director, Robert Joyce said, "We've had a lot of questions from Lyft drivers and those who rideshare with Lyft about JazzFest and so we are excited to partner with Hegg Companies to have a place to accommodate those who wish to use that service."

JazzFest Lyft rides will have a pickup/drop off location on 57th street, near the park exit in the Hegg Companies parking lot at 1300 W 57th Street.   Lyft signs will direct you to the location as you move to the south exit of JazzFest on 57th Street.

Joyce adds, "We have a lot of cars and buses that come to JazzFest, but working along side with the Sioux Falls Police Department, we've done a lot to alleviate traffic issues during the two-day festival."

"We hope a lot of folks take advantage of Lyft this year at the festival and get home safely, especially if they've enjoyed a drink at JazzFest… so we feel this is a win-win for everyone."

Hegg Companies has graciously donated a portion of their parking lot for Lyft riders and drivers to connect.   This parking lot is adjacent to the shuttle bus pickup/drop off and is an easy in and out for Lyft drivers. JazzFest is free and is organized by Sioux Falls Jazz & Blues.

We hope you use Lyft to get home safely from JazzFest!

About Sioux Falls Jazz & Blues

Sioux Falls Jazz & Blues established in 1988 and incorporated as a 501-(C)-3 non-profit in 1992. The organization's mission is the increase awareness of Jazz and Blues music in the community and region, through musical events and education. Sioux Falls Jazz & Blues organize and present JazzFest each summer.   JazzFest 2018 is a free, two-day event held annually in Sioux Falls, South Dakota. This year's event is July 20-21, 2018 at Yankton Trail and marks its 27th year.

To find out more information about the festival or the concert series, please check out siouxfallsjazzfest.com or sfjb.org.

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